



## Criteria for inclusion on the Crawley Creatives webpage

### March 2023

The Crawley Creatives web page aims to share the wide range of creative professional people that are connected to Crawley, West Sussex or Surrey.

#### What do we mean by *professional* creatives?

We mean someone who is *paid* to work in the creative industries (see below) and is directly involved in making creative events, objects, actions etc. happen. We want to showcase emerging and established creatives and acknowledge that many creatives have a side hustle that may not be in the creative industries.

If you have been paid more than *three* times in the last year for your creative practice then we think you are likely to be a professional creative. We won't check up on this but trust you to be honest. If you are an aspiring creative practitioner but haven't yet been paid for your work, you can't be included here but Creative Crawley would love to hear from you as there are many other ways to get involved.

#### What do we mean by a *creative*?

We mean someone who is directly involved in making art works. If your job involves being in a space, taking part in a creative process then you can be included in Crawley Creatives.

For example:

- a Theatre Producer will be in a rehearsal room, contributing to the development of a new performance so they can be included
- an Agent will get jobs for an actor but is not (usually) directly involved in the creative process and so cannot be included
- a Publisher will work directly with an author to bring a book to life so they can be included
- a Finance Director of a Museum will work in the creative industries but will not (usually) be directly involved in the creative process and so can't be included
- an Art Teacher might share their knowledge with a creative but is unlikely to be involved in a *professional* creative process as part of their job and so cannot be included



### What do we mean by the creative *industries*?

The **creative industries** refers to a range of economic activities which are concerned with the generation or exploitation of knowledge and information. What is included in the creative industries is a little contested but for the Crawley Creatives web page they include:

Architecture, Crafts, Design (product, graphic and fashion design), Film, TV Production, Video, Radio and Photography, Publishing, Museums, Galleries and Libraries, Music, Performing and Visual Arts.

### Geography

To be included in the Crawley Creatives webpage you must have been born, raised, studied or live and/or work regularly in Crawley, West Sussex or Surrey.

For example:

- If you were born in Crawley, West Sussex or Surrey you can be included
- If you went to school or college in Crawley, West Sussex or Surrey you can be included
- If you currently live in Crawley, West Sussex or Surrey you can be included.
- If you work at least 1/3 of your time in Crawley, West Sussex or Surrey you can be included
- If you live elsewhere but spend at least 1/3 of your working year in Crawley, West Sussex or Surrey you can be included
- If you lived in Crawley, West Sussex or Surrey for more than 10 years but don't live there any more, you can be included

If you have any questions please email [hello@creativecrawley.com](mailto:hello@creativecrawley.com)